

Industrial Organizational Psychology An Applied Approach

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Industrial-organizational psychology is the branch of psychology that applies psychological theories and principles to organizations. Often referred to as I-O psychology, this field focuses on increasing workplace productivity and related issues such as the physical and mental well-being of employees.

Industrial-Organizational Psychology Definition

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Industrial and organizational psychology - Wikipedia

Industrial and organizational psychology is a specialty field in which psychologists use psychological principles and research methods to improve the quality of work environments. They solve problems such as employee morale, employee or management work styles, and workplace productivity as well as work with management on organizational development, planning policies, and screening or training employees.

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